

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56368 CF LOC-POL FBD - LBD: 08/29/12 - 09/04/12 HL#: Created: 08/27/12 02:14 PM
 Client: FRIENDS OF RAJA (319843) CPE: / / 217 Agency Commission: 15 % Updated: TJDISTEFANO on 08/27/12 02:24
 Agency: STEVENS REED CURCIO & Product: RAJA WEEK 8/29 (1310) Self :00:00 Confirmed: 08/27/12 02:24 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/28/12 08:35 AM
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEWS SAT8	* * * * * S *	NEWS	30	D			0.0	\$225.00	1	\$225.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DLIVE930A	M T W T F * *	DAY	30	B			0.0	\$165.00	2	\$330.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	D11AM	1 1 1 1 1 0 0	PRIC	30	B			0.0	\$500.00	5	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$500.00	5	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	3	2									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS4PM	M T W T F * *	NEWS	30	D			0.0	\$650.00	4	\$2,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS430PM	M T W T F * *	NEWS	30	D			0.0	\$650.00	5	\$3,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS5PM	M T W T F * *	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS530PM	M T W T F * *	NEWS	30	D			0.0	\$800.00	4	\$3,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$350.00	1	\$350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	3	2									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	18:30 - 19:00	* * * * * S	MILT	30	B			0.0	\$350.00	1	\$350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PSIXTY	* * * * * S	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	M T W T F S S	NEWS	30	B			0.0	\$1,600.00	3	\$4,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>	<u>Sep 03</u>									
	08/29/12	09/04/12	1	2									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$30,830.00	\$26,205.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$30,830.00	\$26,205.50	\$0.00	\$0.00